Alliance for Madison's Future Inc.

Total Lobbying Effort

Total Lobbying Expenditures

2015	2015	2016	2016	Total
January - June	July - December	January - June	July - December	
\$6,000.00	\$2,000.00			\$8,000.00

Total Hours Communicating

2015 January - June	2015 July - December	2016 January - June	2016 July - December	Total
11.00	3.00			14.00

Total Hours Other

2015	2015	2016	2016	Total
January - June	July - December	January - June	July - December	
20.00	10.00			30.00

Hours Lobbied on Each Matter

Lobbying Effort On Budget Bill Subjects

2015 January - June	2015 July - December	2016 January - June	2016 July - December	Total
3.00 (10%)				3.00 (7%)

Safety and Professional Services: Program Transfers

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	2015 January - June	2015 July - December	2016 January - June	2016 July - December	Total
	3.00 (10%)				3.00 (7%)

Tourism

2015 January - June	2015 July - December	2016 January - June	2016 July - December	Total
12.00 (40%)	5.00 (40%)	0.00 (10%)		17.00 (39%)

Wisconsin Housing and Economic Development Authority

2015	2015	2016	2016	Total
January - June	July - December	January - June	July - December	
3.00 (10%)				3.00 (7%)

Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

Work with legislative offices and legislative standing committees which may propose or consider new rules for establishing Tax Incremental Districts.

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	2015	2015	2016	2016	
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January - June	July - December	January - June	July - December	IUIai
3.10 (10%)	1.30 (10%)	0.00 (10%)		4.40 (10%)

Monitor all aspects of room tax legislation including the management and use of the room tax by local municipalities or tourist interests.

2015	2015	2016	2016	Total
January - June	July - December	January - June	July - December	
3.10 (10%)	2.60 (20%)	0.00 (20%)		5.70 (13%)

Support efforts to connect entertainment, lodging and tourism interests through improved connector transit systems. Coordinate with local governments, convention and visitor bureau organizations and local businesses .

2015	2015	2016	2016	Total
January - June	July - December	January - June	July - December	
3.10 (10%)	2.60 (20%)	0.00 (40%)		5.70 (13%)

Minor Efforts

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

2015	2015	2016	2016	Total
January - June	July - December	January - June	July - December	
	1 (10%)	0 (10%)		1.30 (2.95%)

Other Matters

Includes time spent on:

- Gubernatorial nominations
- Matters on which the organization made no lobbying communication

2015 January - June	2015 July - December	2016 January - June	2016 July - December	Total
		0.00 hours (10%)		